

STURBRIDGE 2030

GOAL	RESOURCES	SHORT TERM 2018-2023	MEDIUM TERM 2024-2029	LONG TERM 2030+
Consider the preparation of a community-wide archaeological inventory.	<i>Historical Commission.</i>	√		
Ensure that there is an adequate supply of suitably zoned industrial land available to support future development.	<i>Town Planner and Planning Board.</i>	√		
Create conceptual plans for redevelopment on selected sites within the CT District.	<i>Town Planner and Planning Board.</i>		√	
Establish a façade improvement fund to assist property owners within the CT District.	<i>Town Planner , Town Administrator, Economic Development/Tourism Coordinator</i>	√		
Consider expansion of Business/Industrial zoning on the east end of Route 20 from Route 84 interchange to the Charlton Town line.	<i>Town Planner and Planning Board.</i>	√		
Revise the purpose and redevelopment requirements of the Special Use District to provide alternative	<i>Town Planner and Planning Board.</i>	√		

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development options.				
Consider enacting a lakes overlay district for areas surrounding the lakes of specific concern.	<i>Town Planner, Planning Board and Sturbridge Lakes Advisory Committee</i>		√	
Initiate and support local bylaws that will encourage preservation of historic assets.	<i>Planning Board and Historical Commission.</i>		√	
Develop access management and traffic impact study guidelines and incorporate them into the Zoning Bylaws and Subdivision Regulations.	<i>Town Planner, Planning Board and DPW Director.</i>		√	
Consider encouraging future development along Route 20 and Route 131 into nodes at key locations, preserving natural areas between nodes using tools such as transfer of development rights.	<i>Town Planner and Planning Board.</i>		√	
Create a buy down program whereby the Town buys down market rate homes,	<i>Housing Partnership, Community Preservation</i>	√		

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deed restricts them as affordable and sells them to income-qualified, first time homebuyers.	<i>Committee.¹</i>			
Create a home improvement program whereby the Town provides zero or low interest loans to residents.	<i>Housing Partnership, Town Planner, Community Preservation Committee.²</i>	√		
Provide incentives to rehabilitate older housing or subdivide residential properties to create opportunities to allow senior citizens to stay in their homes.	<i>Housing Partnership, Town Planner, Community Preservation Committee.³</i>	√		
Consider creating a business incubator to support the establishment and growth of small businesses both within Sturbridge and on a cooperative basis with	<i>Town Administrator and Economic Development and Tourism Coordinator.</i>		√	

¹ We no longer have a Housing Partnership – as envisioned the HP would create program guidelines and then would approach the CPC for funding to carry out the implementation of the program.

² We no longer have a Housing Partnership – as envisioned the HP would develop the program guidelines and would approach the CPC for funding to implement the program.

³ We no longer have a Housing Partnership – as envisioned the HP would develop the program guidelines and would approach the CPC for funding to implement the program.

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neighboring towns.				
Establish a program that provides recognition of excellence for existing businesses.	<i>Town Administrator, Town Planner, and Economic Development/Tourism Coordinator.</i>	√		
Examine Town-owned vacant land for possible “highest and best use” as future economic development sites.	<i>Town Planner and Assessor.</i>	√		
Continue working to meet the criteria to be designated a Green Community.	<i>Town Planner and Town Administrator.</i>	√		
Establish goals for increasing recycling at the Town's Recycling Center.	<i>DPW and BOH.</i>	√		
Expand paratransit service.	<i>Town Administrator, Town Planner</i>			√
Research the possibility of creating a Sturbridge tie-in with tour buses between Boston and New York City and other destinations.	<i>Town Administrator, Economic Development/Tourism Coordinator</i>			√

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Work to bring public transportation options to Sturbridge.	<i>Town Administrator, Town Planner</i>			√
Advertise the Park and Ride lot at the Bethlehem Lutheran Church with signage on I-84 and I-90.	<i>Town Administrator, Town Planner, and Economic Development Tourism Coordinator</i>	√		
Develop a long range plan for energy efficiency.	<i>Town Administrator and Town Planner</i>	√		
Establish goals to reduce municipal energy use to meet Green Communities Criteria (2015-2019).	<i>Town Administrator and Town Planner</i>	√		

The Town Administrator and Town Planner will update this list on an annual basis.